



News Release
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Concierge Firm Honors National Time Management Month with the Gift of Time

Wilmington, NC – Ace Concierge has settled their Virtual and Personal Assistance business on the shores of the North Carolina coast, happily coinciding with National Time Management Month, and is celebrating both events with a special offering. During February, persons suffering from time-management stresses can receive a free nine-page digital booklet entitled “Work-Life Balance: Tips and Organizational Tricks” produced by time management expert and Ace Concierge owner, Susan Poirier.

With a reach that spans the globe, Ace Concierge has, for more than eight years, been giving back thousands of precious and productive hours to small business owners, entrepreneurs, artists, and busy professionals. Says owner Susan Poirier, “the time-absorbing tasks, like editing documents, managing social media accounts and customer lists, updating blogs and websites, compiling e-newsletters, and arranging travel, are all tasks we can take on to reduce stress and increase quality of life for a client.”

Reducing stress is an issue important to most every American. According to a 2007 survey conducted by the American Psychological Association, 31% of employed adults have difficulty managing work and family responsibilities. Three-quarters of Americans say that money and work are the leading causes of their stress. Quintessential Outdoor Living was a start-up company in 2009, with no experience in social media and Internet marketing. “We were stressed and spinning our wheels,” says Jeff Heinichen, company president. “Through luck, we found Ace Concierge on Twitter. As a result of hiring them, we have grown our social media coverage and our web presence dramatically, and have even been asked to be part of a national TV show on wood-fired cooking. Ace Concierge was not only a perfect solution to our staffing issues, but a tremendous help in building our business.”

The Virtual Assistance profession has been in existence since 1992, and has grown globally with thousands operating in the US. The Virtual Assistance™ Chamber of Commerce reports their largest increase in members occurred in 2008, indicating that the economic downturn boosted the need for Virtual Assistants countrywide. As budgets became tighter, more decision-makers turned to businesses like Ace Concierge to provide services on an outsourced basis.

For more information about Virtual Assistance and Ace Concierge, visit <http://www.nhvirtualassistant.com> . For information about February's offer, contact savetime@aceconcierge.net or call 603-485-2237. Ace Concierge also provides Personal Assistance, such as shopping, errand-running, and more for persons in the Wilmington, NC area www.aceconcierge.net .

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